

The New England Book Show



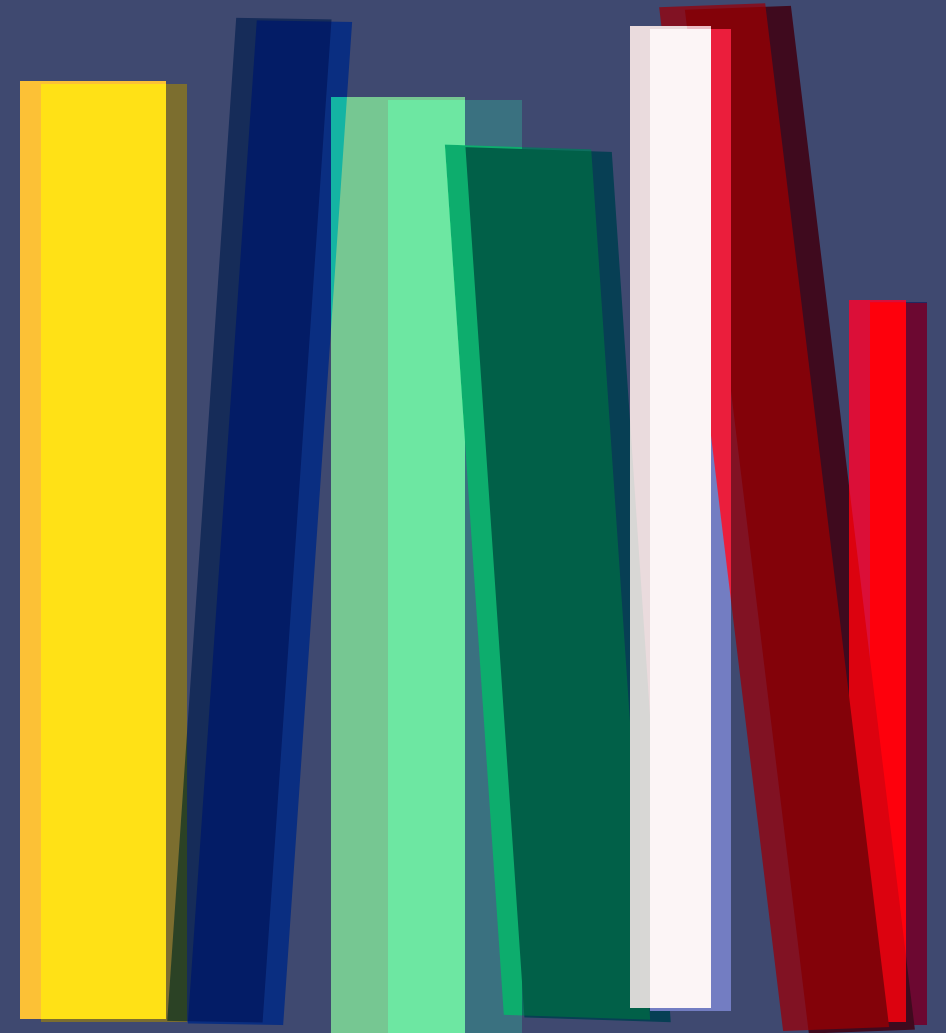
**Diseño de portada y páginas
interiores:** Carly Miller.

**Composición gráfica de páginas
interiores:** MediaCasa.co



The New England Book Show

NO. 63

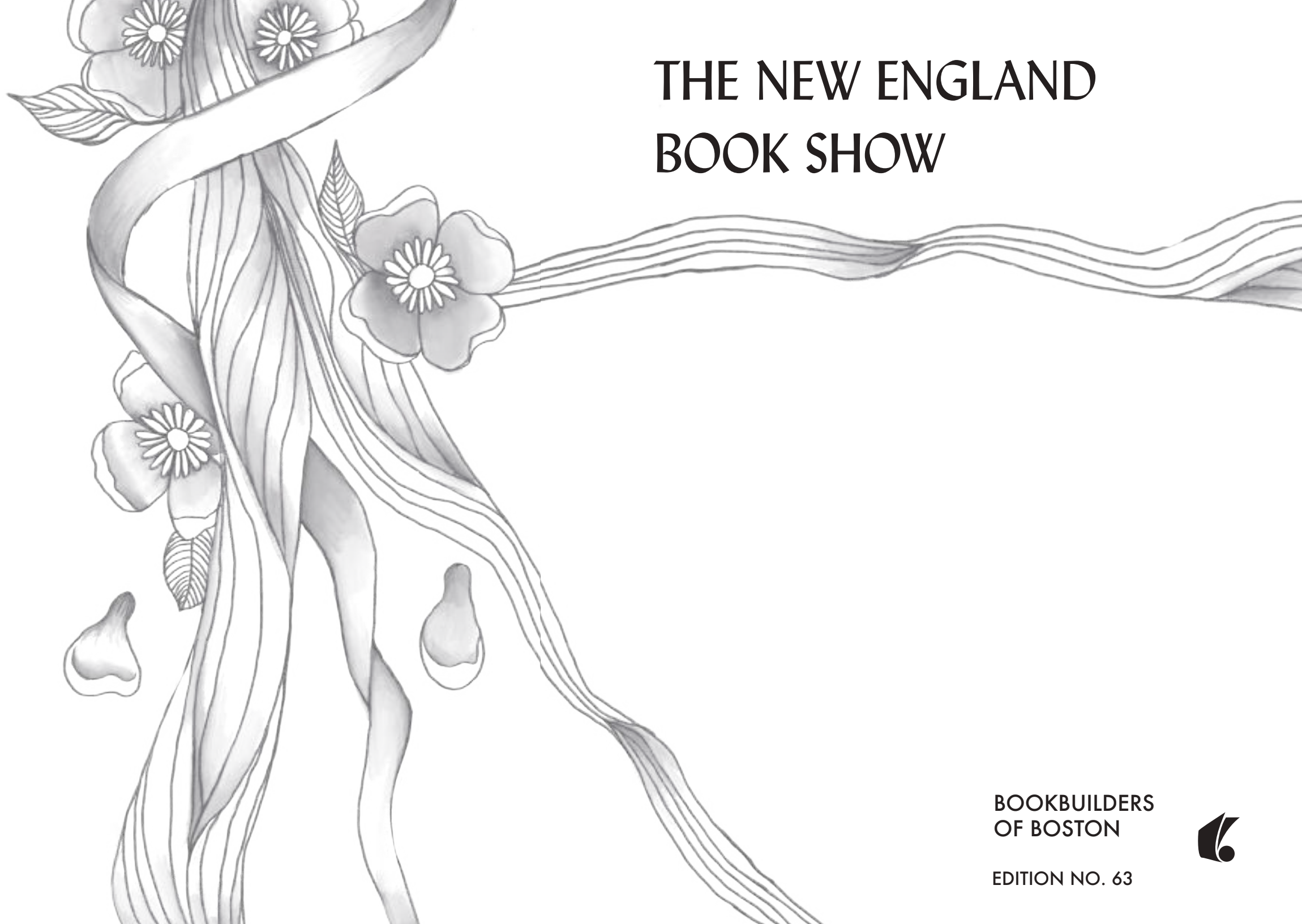


NO. 63



The New England Book Show

THE NEW ENGLAND BOOK SHOW



BOOKBUILDERS
OF BOSTON

EDITION NO. 63



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Manufactured in the United States of America.

Book design and Illustrations by Carly Miller.

Printed by Gasch Printing.

Reader, if haply thou art blessed with a moderate collection, be shy of showing it; or if thy heart overfloweth to lend them, lend thy books; but let it be to such a one as S.T.C.—he will return them (generally anticipating the time appointed) with usury; enriched with annotations, tripling their value.

— *Charles Lamb, “The Two Races of Men”*



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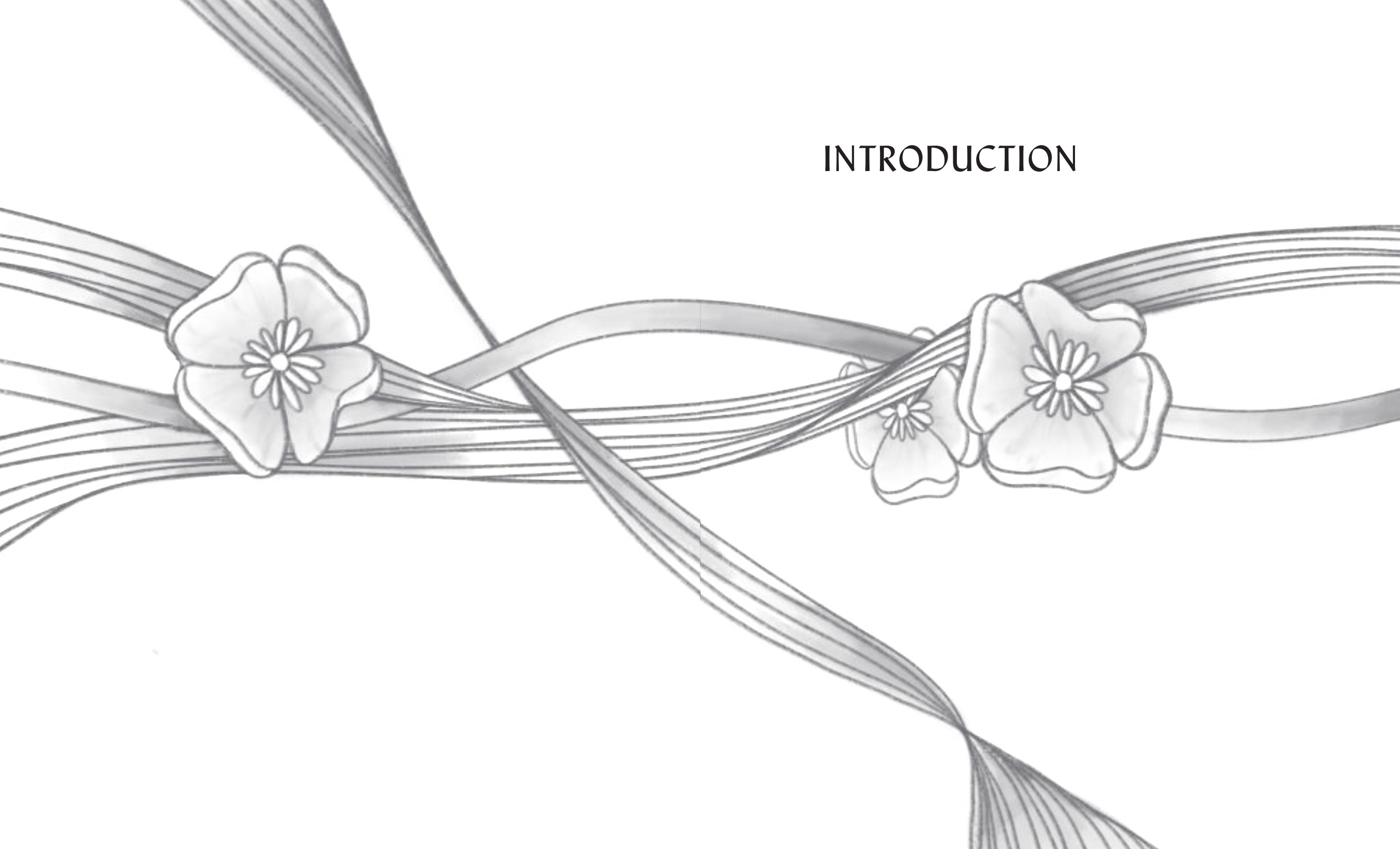
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INTRODUCTION





LETTER FROM THE PRESIDENT

Fellow Bookbuilders,

Unfortunately, because of COVID-19, we are not able to celebrate together this year, but thanks to the tireless efforts of our co-chairs and countless others involved, I'm proud to present the 63rd New England Book Show catalog.

Bookbuilders of Boston's Second Vice-President Michele De Venu-to, Clerk Laura Rodriguez, and Board Member Sarah Wu dedicated so much of their time and energy to serve as co-chairs this year. They rose to every challenge, most of them unimaginable just a few short weeks ago. This catalog is a tribute to their perseverance.

Thank you to the sponsors, judges, volunteers, compositor Manuela Arango, editor Verónica Tejeda, and designer Carly Miller. Your dedication to your craft and this community has been amazing and this catalog is tangible proof of what the amazing results can be when passionate people get together.

Special thanks to Doug Gasch of Gasch Printing who generously donated the print and materials to make this catalog a reality. Even when it became clear that we would not be able to get together in person for the Book Show this year, Gasch Printing never wavered in their commitment to printing this catalog. Thank you Doug for your support and help in making sure that the winners in this catalog get the recognition they deserve.

And to the whole Bookbuilders community, thank you for your continuing commitment and support.

See you all next year!

JAMES TAYLOR

President, Bookbuilders of Boston





LETTER FROM THE CO-CHAIRS

Historically, the New England Book Show has been a place to collectively celebrate the works of publishers in our community. This year, with the COVID-19 virus outbreak, we are unable to physically gather for this celebration. So, instead, it is our pleasure to deliver to you this catalog which will allow you to appreciate this year's works from the safety and comfort of your own home.

This year's theme is "Marginalia"—the notes and doodles found in the margins of old and well-loved books. These notes can give insight into the previous reader's experience with the text, or even enhance the book's contents with new observations or more information. Books are made through the collaboration of many individuals. Marginalia is the reader inserting themselves into that process, showing us that the making of a book can continue long after it has left the printer. Contained in these pages are "notes", many of which were provided by the publishers themselves, giving them a hand in the making of this catalog.

Long-time Book Show attendees will notice that, this year, we have expanded our traditional criteria to include three new categories: Accessibility, Diversity in Children's Literature, and Diversity in YA. We opened up these new categories in hopes of broadening the scope of the Book Show to highlight more aspects of our ever-evolving industry. We were delighted with the enthusiastic response we received from publishers, and we hope the Book Show can continue to celebrate these works in the future.

Finally, we would like to thank Gasch Printing, as well as Orly Lipset, Verónica Tejeda, and Manuela Arango, who were instrumental in bringing this catalog into your hands. We would also like to thank our Judging Day volunteers, judges, and photographer, Mia Yee.

Thank you, stay safe, and we'll see you next year.

Sincerely,

Laura Rodríguez
Michele De Venuto
Sarah Wu

PRINT BOOKS



Mosaik, Third Edition

PUBLISHER
Vista Higher Learning

AUTHOR(S)
José Blanco

TEXT DESIGNER(S)
Radoslav Mateev, Gabriel Noreña, Andrés Vanegas

ART DIRECTOR
Radoslav Mateev

COVER/JACKET DESIGNER(S)
Radoslav Mateev

EDITOR
Judith Bach

PRODUCTION COORDINATOR
Oscar Díez

MANUFACTURING COORDINATOR
James Taylor

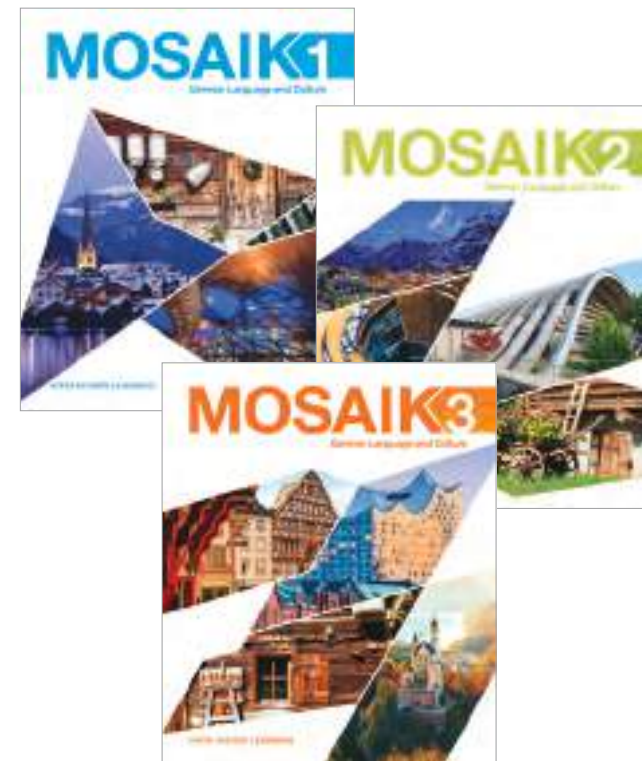
TEXT PAPER
60# Somerset matte

TEXT PRINTING
4/c

BINDING
Adhesive casebound

BINDING CASE MATERIAL
4/o 80# C1S Gloss film lam by CJK/Webcrafters

COVER/JACKET COMPOSITION
Title: Helvetica Neue
Subtitle: Helvetica Neue



COVER PRINTING
CJK - Webcrafters

TRIM SIZE
9" x 10-7/8"

PAGE COUNT
L1: 288; L2: 304; L3: 296

INITIAL PRINT RUN
17,500 by level



DESIGNERS' COMMENTS
The cover represents a connected triptych. Each cover depicts an instantly recognizable place, pattern, or traditional artifact, contrasted with something modern. The cover promotes learning German through exploring the many facets of life.

JUDGES' COMMENTS
We like that the covers were designed as a set. We feel the magazine vibe of the interior will appeal to its intended audience. The information is organized well in a balanced, tabular format. The production values are, in general, of a very high quality. We expect the laminated paper over board will be appropriately durable.

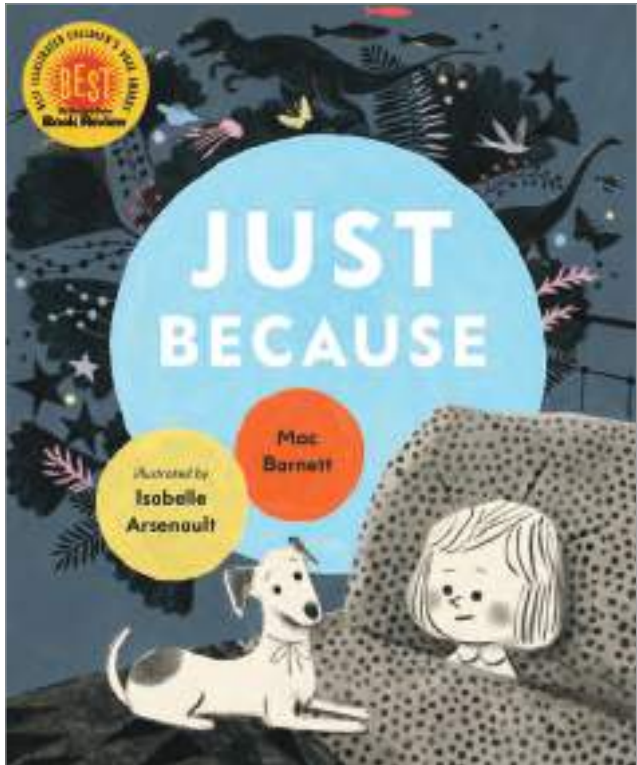


This edition features the publisher's first ever German language animated grammar professor, Herr Wagner.

Just Because

But why?

PUBLISHER
Candlewick Press
AUTHOR(S)
Mac Barnett
TEXT DESIGNER(S)
Heather McGee
TEXT ILLUSTRATOR(S)/
PHOTOGRAPHER(S)
Isabelle Arsenault
ART DIRECTOR
Heather McGee
COVER/JACKET DESIGNER(S)
Heather McGee
EDITOR
Liz Bicknell
PRODUCTION
COORDINATOR
Amanda Bellamy
TEXT PAPER
140gsm Gold Sun FSC woodfree
TEXT PRINTING
4/c by Asia Printing Solutions
BINDING
Casebound
COVER/JACKET
COMPOSITION
Bauer Grotesk OT
COVER/JACKET PRINTING
4/o on 140gsm Gold Sun FSC
woodfree + matte lamination
TRIM SIZE
300mm x 248mm

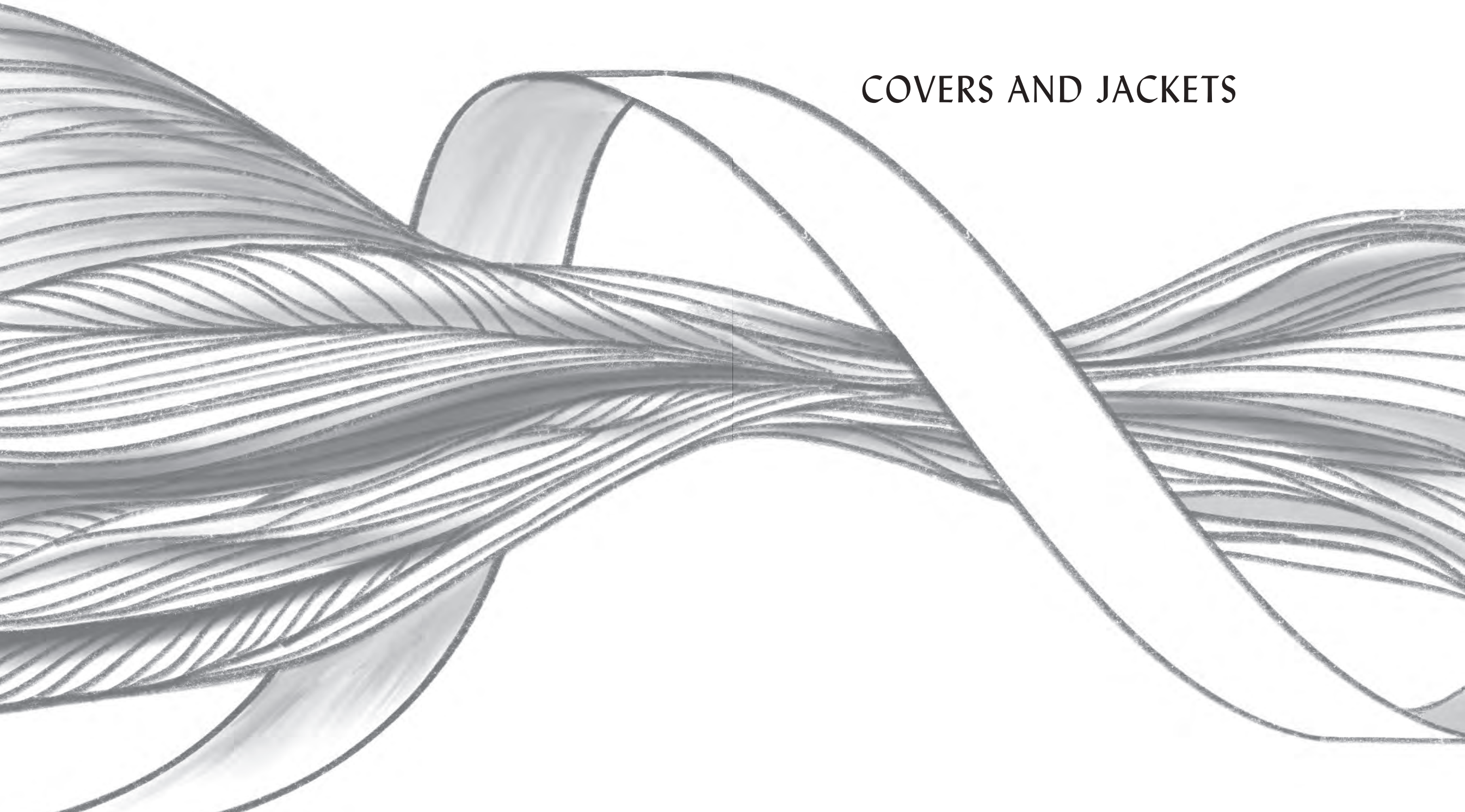


PAGE COUNT
40
RETAIL PRICE
\$24.99
INITIAL PRINT RUN
25,000



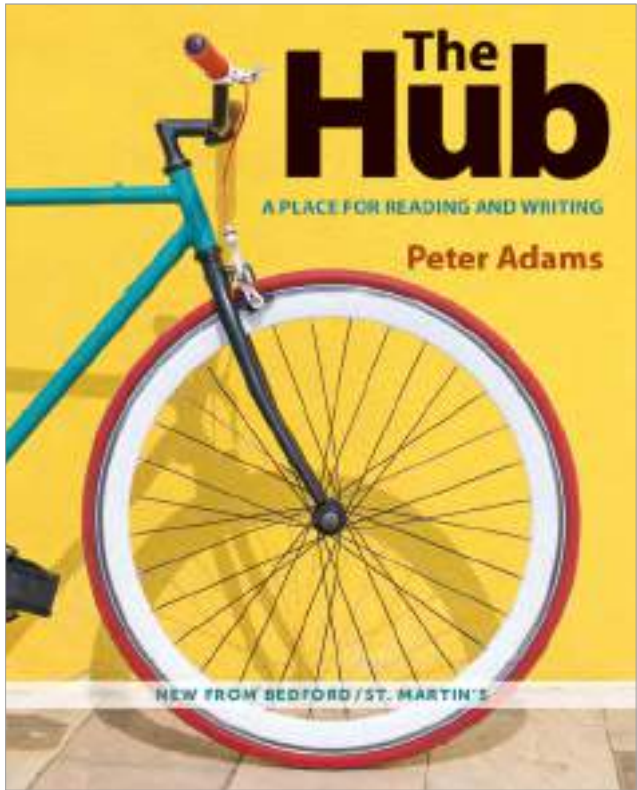
JUDGES' COMMENTS
We chose this awesome book for its imaginative design. There is a unique progression of color and an interesting circle motif that carries through the book. With its beautiful case-wrap, spine, endpaper, and high-quality printing, this whole package is well-done.

COVERS AND JACKETS



The Hub

PUBLISHER
Bedford/St. Martin's
AUTHOR(S)
Peter Adams
TRIM SIZE
7.375" x 9.125"
INITIAL PRINT RUN
10,000
DESIGNER(S)
William Boardman
ART DIRECTOR
William Boardman
PRODUCTION
COORDINATOR
Ryan Sullivan
MANUFACTURING
COORDINATOR
Jennifer Wetzel; Brianna Lester
COMPOSITION
Open Type by William
Boardman
PAPER
10pt C1S
PRINTING
4/c with Matte UV with Spot
Gloss UV by Coral Graphics

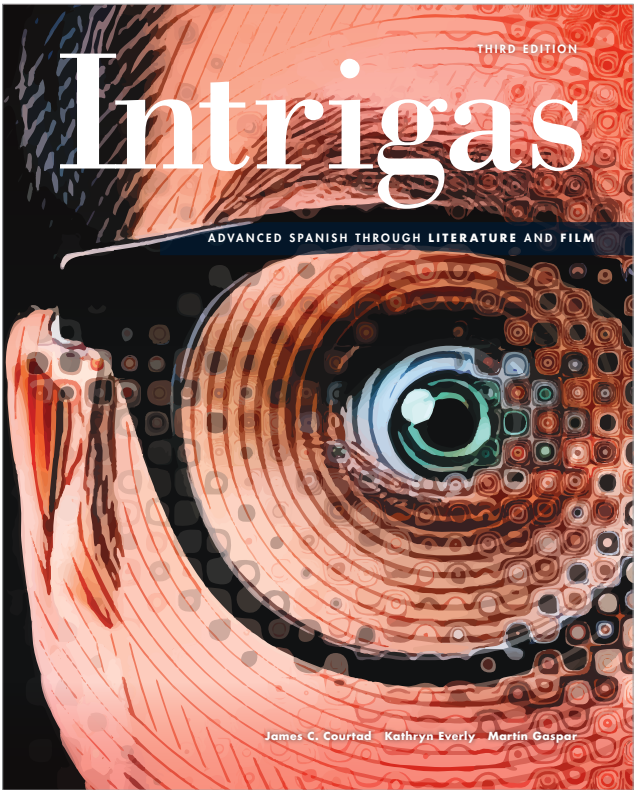


DESIGNER'S COMMENTS
The Hub. I got right to the point with as noiseless an image as possible.

JUDGES' COMMENTS
We liked the production quality; the spot gloss and matte cover showcase a sophisticated use of the materials. The color palette is attractive and the type composition juxtaposes nicely with the simplistic image.

Intrigas, Third Edition

PUBLISHER
Vista Higher Learning
AUTHOR(S)
James C. Courtad, Kathryn A. Everly, and Martín Gaspar
TRIM SIZE
8-1/2" x 10-1/2"
INITIAL PRINT RUN
6,500
DESIGNER(S)
Radoslav Mateev
ART DIRECTOR
Radoslav Mateev
PRODUCTION
COORDINATOR
Oscar Díez
MANUFACTURING
COORDINATOR
James Taylor
COMPOSITION
Title: Bodoni Subtitle: Futura
PAPER
10pt C1S
PRINTING
CJK - Webcrafters



DESIGNER'S COMMENTS
Advanced-level Spanish learning through literature and film.

JUDGES' COMMENTS
The cover image has a strong focal point that draws you in and reflects the content of the book.

Temas para Español B

PUBLISHER
Vista Higher Learning
AUTHOR(S)
Parthena Draggett and
Max Ehrsam
TRIM SIZE
8 1/2" x 10 1/2"
INITIAL PRINT RUN
15,000
DESIGNER(S)
Radoslav Mateev
ART DIRECTOR
Radoslav Mateev
PRODUCTION
COORDINATOR
Oscar Díez
MANUFACTURING
COORDINATOR
James Taylor
COMPOSITION
DIN
PAPER
10pt C1S
PRINTING
CJK - Webcrafters

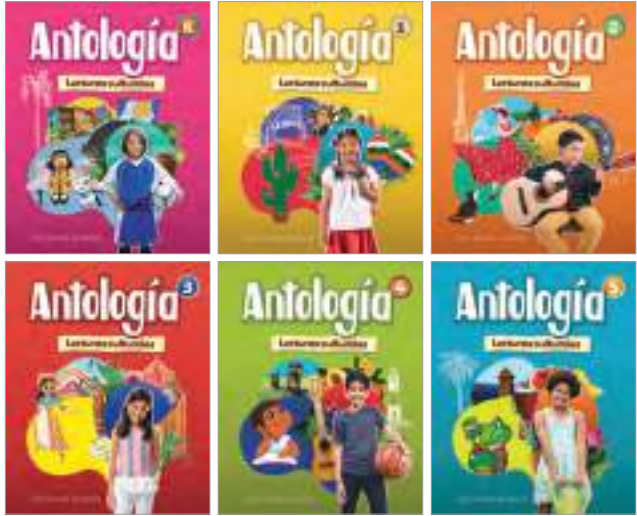


DESIGNER'S COMMENTS
Multiple topics are covered in this Spanish learning textbook. Its companion books are Temas and AP Spanish Language.

JUDGES' COMMENTS
The richness of the cover design makes the subject come alive. The cover uses culturally appropriate designs that fit the subject matter.

Antología
Lecturas culturales

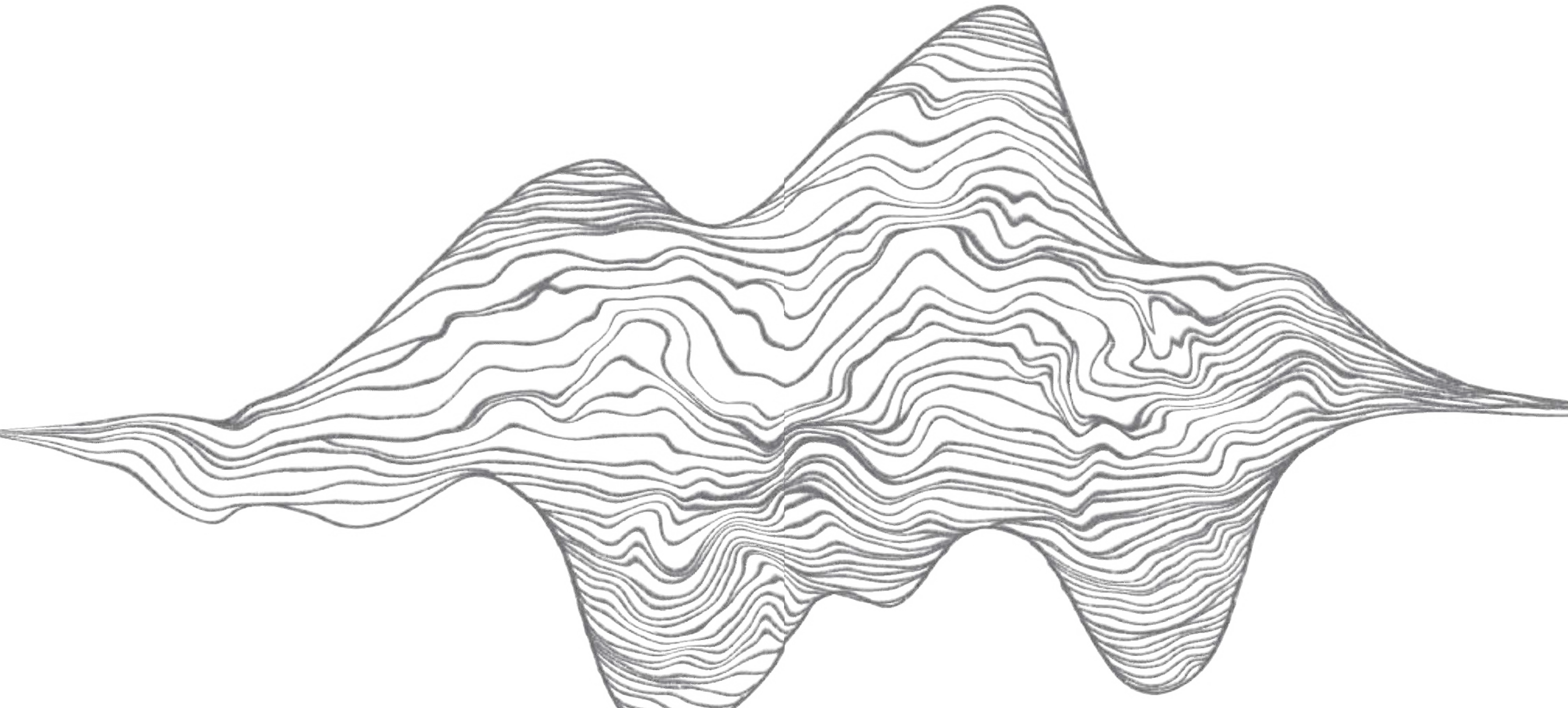
PUBLISHER
Vista Higher Learning
AUTHOR(S)
José Blanco
TRIM SIZE
8-1/2" x 10-1/2"
INITIAL PRINT RUN
36,000
DESIGNER(S)
Paula Díaz, Radoslav Mateev
ART DIRECTOR
Radoslav Mateev
PRODUCTION
COORDINATOR
Oscar Díez
MANUFACTURING
COORDINATOR
James Taylor
COMPOSITION
Title: Illustrated Sub Title:
Futura
PAPER
Kivar 2 Chrome
PRINTING
Transcontinental



DESIGNER'S COMMENTS
K-5 Spanish program. The cover features a collage of symbols, depicting different Spanish speaking countries. Kid friendly, colorful, and engaging.

JUDGES' COMMENTS
The illustrations work well for the books' intended age group. Pairing photos and images helps the children feel part of the world around them and legitimizes their experiences. The covers are vibrant and unique, and the children on them are representative of diversity.

DIGITAL



Emmy in the Key of Code

PUBLISHER
Houghton Mifflin Harcourt

AUTHOR(S)
Aimee Lucido

DESIGNER(S)
Katy Mastrocola (digital),
Celeste Knudsen (print)

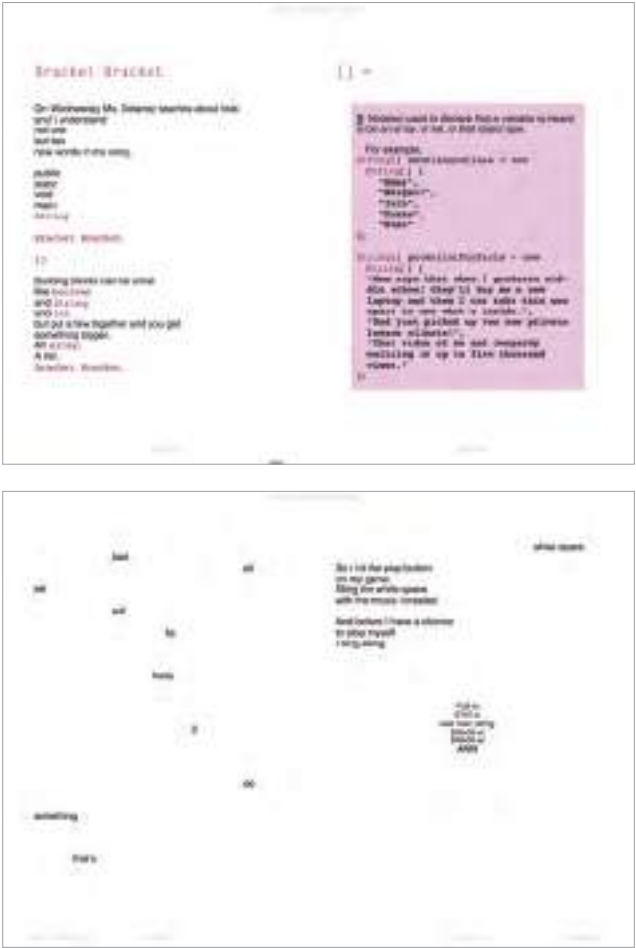
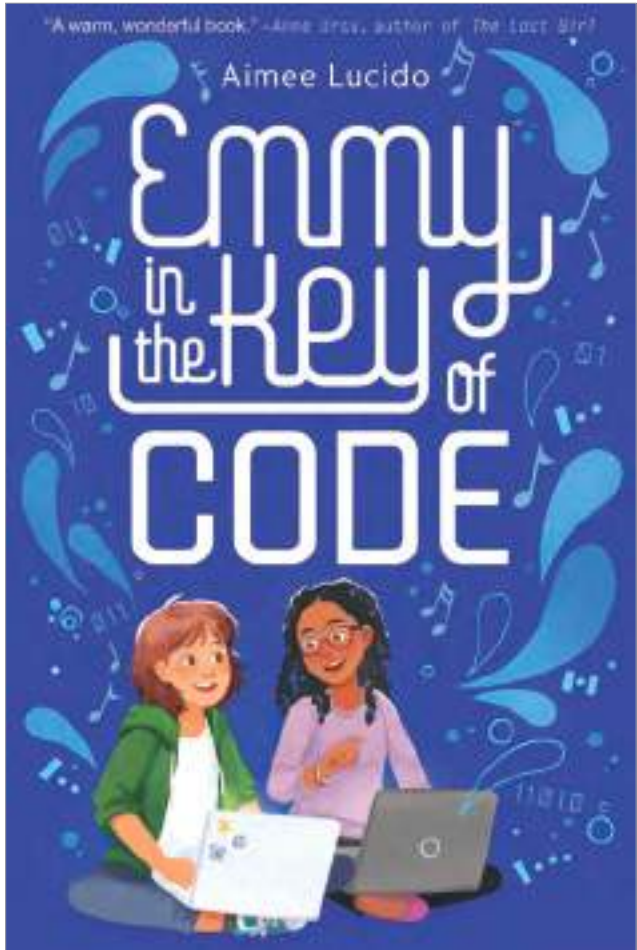
ILLUSTRATOR(S)/
PHOTOGRAPHER(S)
Cover illustration by Abigail
Dela Cruz

VENDOR
SPi Global

FILE TYPE/PLATFORM
EPUB3 for Kindle (Tablet),
Kindle (eInk)
Kindle for iOS (iPad)
iBooks (iPad)
iBooks (Desktop)
Other iOS App

FILE SIZE
7 MB

FEATURES
Embedded Fonts, 2-color scheme,
alternative text, linked musical
term glossary, meets wcag2a



DESIGNERS' COMMENTS
As a coder and lover of music,
Emmy in the Key of Code
struck a chord with me. It was
fun to code an ebook with,
well, actual code! Many CSS
classes were used to create
the snippets of Java seen
throughout the book. While
the print edition was one
color, I was also able to add a
splash of vibrant purple to the
ebook to create a nice contrast.
Translating the interaction
between verse and code was
a challenge as a developer
working across devices, but it
came together harmoniously!

JUDGES' COMMENTS
The use of color, various fonts,
live links to other web pages,
and a linked glossary all work
well. The complex layout of the
poetry is well-executed using a
two column layout.

CONTENT SPOTLIGHT



Vistas, Sixth Edition

PUBLISHER

Vista Higher Learning

TEAM

Emma Hossenlopp, Kelly Buchanan, Jamie Kostecki, Megan Mohoney, Judith Bach, Michael Hairston, Jo Hanna Kurth, Sarah Wu, Emily Fang

FILE TYPE

Web Platform

AVAILABLE PLATFORMS

Browser (Chrome)

PROJECT DESCRIPTION

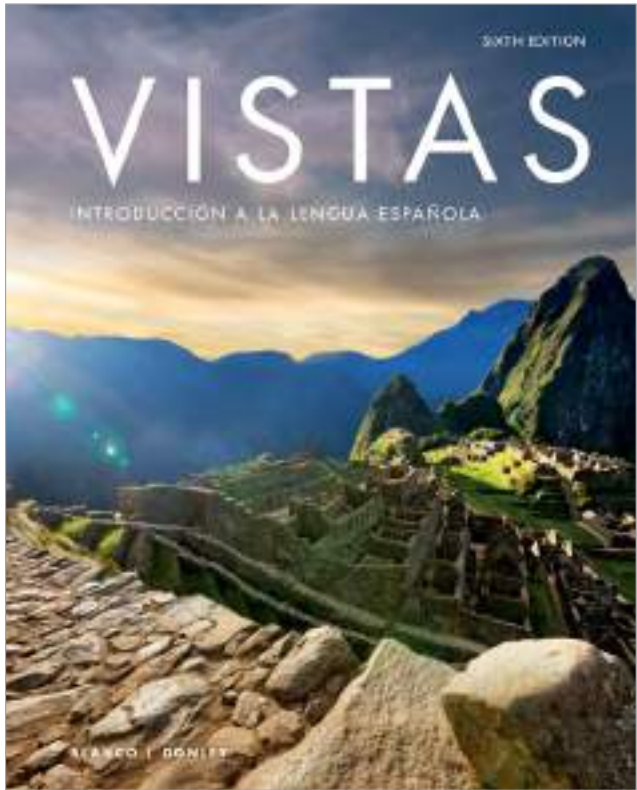
Vista Higher Learning (VHL) strives to make our products and services accessible to all users, regardless of abilities. Our mission is to enable everyone to learn a new language.

FEATURES

Video with closed captions and descriptive audio, audio files with in-page transcripts (Audio Text), and images with alternative text are all used as a part of activities to help students learn a foreign language and test their skills.

HOW DID YOU MAKE IT ACCESSIBLE?

VHL uses the standards established in Section 508 of the Rehabilitation Act of 1973 (29 U.S.C. 794d) and W3C (WCAG 2.1 AA) guidelines to evaluate and



improve its digital products. VHL partners with QA Infotech (QAIT) which pairs sighted and non-sighted test engineers together to help ensure product testing mirrors the actual user experience for our learning solutions. We formed a cross-functional team of editors, producers, product managers,

and engineers to evaluate the known issues, discover existing short-comings, and develop a plan to address the problems systematically.



DESIGNERS' COMMENTS

VHL builds products using universal-design so all students have an equal opportunity to achieve their learning goals. Our virtual chat activity is a perfect example of this. We transformed the activity to allow the user to drive the experience by choosing how they complete the activity: Automatic Mode or Manual Mode. Automatic mode is the original automatically advancing activity plus improved keyboard navigation. Manual Mode allows the student to listen to the prompt again, record their response multiple times, then choose to move to the next prompt when they are ready, resolving overlapping audio issues for visually-impaired users.

JUDGE'S COMMENTS

This language textbook adds multimedia elements including video and audio for pronunciation but applies a layer of accessibility to allow for user to interact with the content using VoiceOver commands and screenreaders like JAWS.

Mario and the Hole in the Sky

PUBLISHER

Charlesbridge Publishing

AUTHOR(S) AND
CONSULTED PARTIES

Elizabeth Rusch,

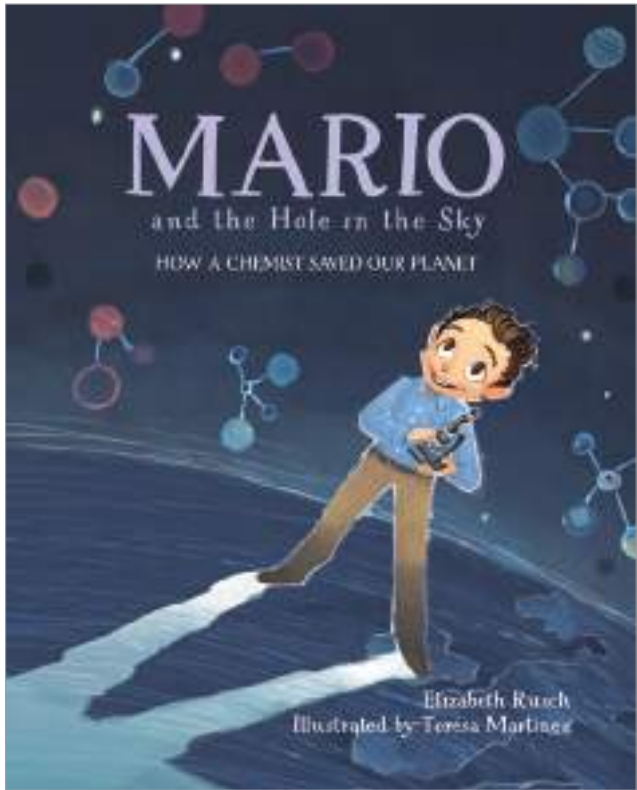
Dr. Mario Molina

ILLUSTRATOR(S)

Teresa Martínez

HOW DOES THE THEME
SPEAK TO DIVERSITY/
INCLUSION TODAY?

Dr. Mario Molina is a real-life hero whose story shows how one brave Latinx scientist helped save the planet. As an American citizen of Mexican descent, Dr. Molina faced fierce, sometimes racist attacks when he tried to warn the world about the hole in the ozone layer. Dr. Molina refused to give up, though, and his efforts eventually led to a global treaty to heal the ozone hole. Today he continues to speak truth to power, urging the world to unite against climate change. He also supports young scientists from developing countries. As he puts it, “You never know which young, bright mind holds the solution to a serious problem we face in the world. We need every one.”



WHY IS THIS STORY
IMPORTANT?

Young readers of all backgrounds need to see strong, successful Latinx protagonists in books. Mario Molina was a child from Mexico City who grew up to be a brilliant chemist, a Nobel laureate,

and a recipient of the Presidential Medal of Freedom. We hope Dr. Molina's story inspires young Latinx readers to dream big and challenge harmful stereotypes of just who can be a scientist.

Dr. Molina told the publisher what kind of dog he had as a child so the illustrator could get it right.



DESIGNERS' COMMENTS

We were so happy when Teresa Martínez agreed to illustrate this book. Since we were doing Spanish and English editions at the same time, I typeset both and sent her the (longer) Spanish pages to sketch into. We then used layers in InDesign to set up both editions for the printer. Teresa's page designs are dynamic and her characterization of Mario is wonderful. As a Mexican illustrator, she was also able to bring warmth and authenticity to the scenes set in the Mexico City of Mario's childhood.



MEET THE DESIGNERS

CARLY MILLER

Carly Miller is a 24-year-old designer and illustrator from Los Angeles, CA. A 2017 graduate of Emerson College, she studied writing, literature and publishing. She works at Houghton Mifflin Harcourt in the manuscript editing and composition department.

MANUELA ARANGO

Manuela Arango is a Colombian Graphic and Advertising Communicator with more than 15 years of experience in graphic design and 10 years in publishing. She is a founding partner and CEO of MediaCasa.co, a content agency specialized in audiovisual and editorial production for cultural and educational companies.



SPECIAL THANKS

PHOTOGRAPHY

Mia Yee

EDITORS

Laura Rodríguez

Sarah Wu

Verónica Tejeda

PRINTING, BINDING, MATERIALS

Gasch Printing

BILL BORDY THEATER

John Rodzvilla

Emerson College

SPONSORS

Gasch Printing

Canon Solutions America

CJK Group

Walsworth Printing and Publishing

Command Companies

Kase Printing

CATALOG TEAM

Carly Miller, Designer

Manuela Arango, Composition

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Office Manager: Rebecca Specht

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Jenna Stimpson

Madeline Wendricks

Jack Foley



We'd write something here,
but we're drawing a blank...